

## Cross / Multi-Disciplinary Arts

### Project Grant Assessment Guidelines

*Valid for applications submitted between 2 January to 31 December 2008*

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## General Assessment Guidelines

This set of *Cross / Multi-Disciplinary Arts Project Grant Assessment Guidelines* outlines the types of grant categories and details on the assessment criteria for the applicants' information. Here are some general information and guiding principles for applicants to note:

### 1) Information For Project Grant Applicants

Before completing the application form, applicants are advised to first read the booklet *Information for Project Grant Applicants* to learn about eligibility, closing dates for application, etc.

### 2) Latest Version of the Assessment Guidelines

The Council regularly reviews the *Assessment Guidelines*, and may amend them if necessary. Applicants should look out for the most updated version. If in doubt, please contact our staff for Cross/ Multi- disciplinary Arts at 2820-1052, or check:

- a) the website of the Hong Kong Arts Development Council (<http://www.hkadc.org.hk>); or
- b) announcements on the notice board at the Hong Kong Arts Development Council (Address: 22/F, 181 Queen's Road Central, Hong Kong) [**With effective from 2 June 2008, the HKADC office will be moved to the following address: 14/F, East Warwick House, Taikoo Place, 979 King's Road, Hong Kong.**]

### 3) Grant Amount

- a) Due to resource constraints, the Council is only able to support grant applications on a selective basis and may not be able to award the full amount sought by the applicant
- b) Applicants are encouraged to obtain income through other channels, such as ticket sales, sponsorship, donation, etc; and
- c) The grant amount awarded by the Council will not exceed the stipulated grant ceiling.

### 4) Allowed Number of Applications

There is no limit to the number of applications submitted from each applicant for each application period; but in general circumstances, only one project from the same applicant will be supported during each application period.

## **Application Guidelines for Cross/ Multi-disciplinary Arts**

1. **If the project has a central/core arts component, please refer to the *Assessment Guidelines* of, and submit the application to, that artform. For example, an application for a dance performance enhanced by elements of electronic media arts should be made to Dance.** (Applicant please describe in detail how electronic media will be used in the dance performance)
2. HKADC reserves the right to make the final decision on determining whether an application is Cross/ Multi-discipline in nature, and the manner of handling it.
3. **The maximum grant for each project is \$120,000.**
4. To ensure that each application is appropriately processed, Cross/ multi-disciplinary arts projects are categorized into the following three types:
  - A. Composite Arts Activity
  - B. Cross/ multi-discipline
  - C. General Arts and Culture

### **A Composite Arts Activity**

Composite Arts Activity refers to any project which incorporates artform-specific parts which can be separated (e.g. an arts festival which consists of a series of music, dance and drama performances and workshops). Please refer to the *Assessment Guidelines* of the relevant artforms, and describe in detail each part of the project.

### **B Cross/ multi-discipline**

1. Besides artform specific projects, the Council also supports creative projects which transcend the framework of traditional art disciplines. This type of project (eg. multi-media stage works) is distinctive in the following manner:
  - i. It challenges traditional/existing artistic framework, system, concept, format and manner of realization. It is a pioneering project which crosses the boundaries of different art disciplines in an experimental and creative manner.
  - ii. It develops new artistic possibilities and realization through collaboration, interaction and confrontation between different art disciplines.
2. This type of project is fluid, hybrid, does not conform to existing frameworks, and creates its own cultural meaning. Since it fully integrates various arts elements in an inseparable manner, there are no predetermined grant guidelines for this type of project. The applicant please exercise judgment and provide related project information (e.g. regarding concept, project contents, implementation plan, budget details) in order to enable the Council's effective assessment of the application.

## **C General Arts and Culture**

These are projects which transcend the interest of individual artforms and contribute to the development of art and culture in Hong Kong in a general manner. The art elements in such projects (e.g. cultural research project) are not separable. Depending on the format of realization (e.g. research, publication), the applicant may wish to refer to relevant sections in the grant guidelines of other artforms.

## **Grant for Emerging Artists**

### **1 About the Grant**

- a) The grant aims to provide opportunities for emerging artists in presenting and creating artistic works and gain valuable professional experience that will enable them to further their career. An emerging artist, referring in this document, is a recent arts graduate that has completed an arts course / formal training in the arts, and who is attempting to launch a professional career in the arts/ art-form.

The Council also welcomes applicants who have not gone through formal training but have mastered the recognized level of techniques in her/his art form. They may wish to submit with their application a reference letter from an experienced arts practitioner, or invite an experienced arts practitioner to be his/her mentor, in support of their applications.

- b) This particular grant aims to support young emerging artists in organizing or participating in performances, exhibitions, publications or creating and presenting new artistic works.

### **2 Eligibility**

- a) Individuals residing in Hong Kong who have recently completed an arts course / formal training in the arts, with the potential and commitment in launching a professional career in the arts, and are currently practicing the art form are eligible to apply for the Grant.
- b) Based on the criteria listed in clause 1, full-time students (who are currently enrolled in a full-time course at the time of the application deadline) are not eligible to apply for the *Grant for Emerging Artists*.
- c) Applicants should have mastered the recognized level of techniques in his/her art-form, with previous training (in form of formal training or apprenticeship) and/or track records and experience in the arts, such as public performance or exhibition experience, awards, book publication or a minimum of two articles or literature published in literary magazines, newspapers etc.
- d) Cross/ Multi- Disciplinary Arts project applications should be in the categories of performance, artistic creation, exhibition or publication. Should the project be an artistic creation project, the applicant should include activities for public presentation of the newly created work. For Arts Criticism applications, it should be in form of a publication.
- e) Those who have previously received a grant from ADC are not eligible to apply for the *Grant for Emerging Artists*, they can consider to apply the *Project Grant*.
- f) Applicant for *Grant for Emerging Artists* should not apply for *Project Grant* at the same application period.
- g) Performance activities must be open to public and open for ticket sales, while new work presentation / exhibition projects must be open to public. For publishing projects, publications should be put on sale publicly. All applications should also include a basic

marketing and promotional plan.

- h) Applicant may choose to collaborate with experienced artists in realizing the project. But the grant applicant should be involved as the major personnel (creative/ artistic) of the project.

### **3 Selection Criteria**

- a) Overall artistic merit of the applicant's previous art work and demonstration of exceptional talent
- b) The applicant's serious professional commitment to her/his art form
- c) Contribution of the proposed project to the applicant's professional development
- d) Feasibility of project content, scale and work schedule; reasonableness of budget

Normally the project should commence within one year after result is notified, and should be completed within one year after commencement of project. The *Grant for Emerging Artists* will be assessed by at least 2 HKADC Council members and/ or examiners.

### **4 Information to be submitted by applicant**

Applications must be submitted on a valid application form (for Emerging Artist) with:

- a) Credentials of the Applicant and the major personnel participating in the proposed project.
- b) List of key artistic/ creative staff, performers, and major staff involved, with their positions and remuneration.
- c) An artist's statement (around 250 words). Write about the vision and goals of the applicant as an artist, how the grant will benefit the career development
- d) Details of project content, and budget
- e) For performing arts applications, applicants are required to submit taped performances/ record of previous creative works of 15 minutes duration as reference. Applicants for exhibition should submit copies/ photos of 3 to 5 of their previous works. Publication project applicants should submit 2 articles which have been previously published in magazines, newspapers etc as reference, as well as 50% of the manuscript of the text and content of the publication applied for this Grant.
- f) Applicant may attach a reference letter from a referee who is a practitioner in the related art-form in support of the application.

Incomplete application, or application fail to provide details of the content of project and the project expenditure items may adversely affect the application's chance of approval.

## **5 Level of subsidy**

The Grant for Emerging Artists will be in a form of block grant, the subsidy level for applications of different art-forms are as follows:

- a) Performing Arts Projects: \$20,000 / \$25,000 / \$30,000 (depending on size of production and performing venue)
- b) Exhibition/ Publication Projects: \$10,000 / \$15,000 / \$20,000 (depending on size of exhibition venue, or the size of publication, in terms of pages of publication and nos. of words)

Updated by HKADC in May 2008